



TROY PARK

TENNIS & SPORTS CENTER



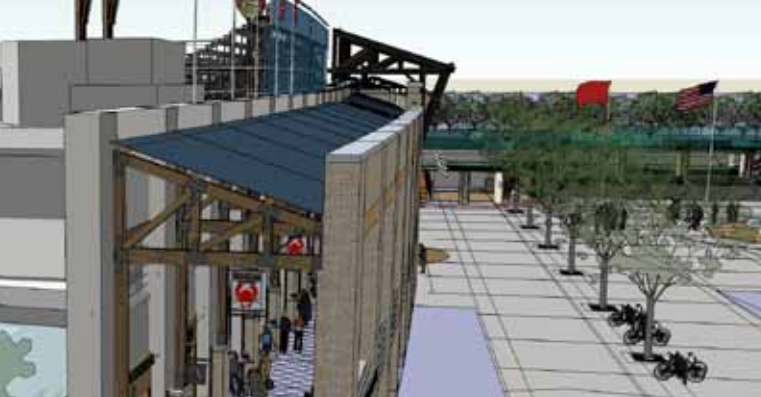
Howard County Tennis Patrons (HCTP), a non-profit organization, is seeking to raise funds to build the Troy Park Tennis and Sports Center, a unique regional sports destination and multi-use spectator venue. Members of HCTP are seeking private, long-term funding sources through the sale of naming rights, box suites, and seat licenses; the development of vendor contracts; and, the solicitation of charitable contributions. The facility will be built on 14 acres leased within Troy Regional Park, at the intersection of I-95 and Route 100 in

TENNIS CENTER

CAMPAIGN OVERVIEW



Elkridge, Maryland, as part of a private / public partnership with the Howard County government. The 8,000 seat multi-use stadium will be the site for international tennis events as the 12th largest tennis venue in the country. An indoor exhibition hall will be available for sports competitions plus private or community events. The 12 indoor courts and 18 outdoor courts will support the growth of tennis for play, health and fitness.



THE VISION

With a vision to put a tennis racquet in every hand and provide the opportunity to keep it there for a lifetime, Howard County Tennis Patrons is planning to create a premier regional tennis facility with a full menu of quality programming for children & adults.



WHAT MAKES THIS UNIQUE

LOCATION / LOCATION / LOCATION

- 4th largest metropolitan area in the U.S.
- Accessible to 3 major airports within 50 miles
- At intersection of Routes 95 and 100
- Within 100 acre recreation and sports park

12TH LARGEST REGIONAL TENNIS FACILITY

- 30 tennis courts: 12 indoor, 18 outdoor
- 8,000 seat outdoor multi-use stadium
- 3,000 seat indoor exhibition arena
- 1st LEED certified tennis facility in U.S.
- Health & fitness programs for adults
- Classrooms for after-school programs

REGIONAL & COMMUNITY BENEFITS

- 30,000 sq ft plaza for hosting events
- 22,000 sq ft indoor exhibition hall
- Multiple catering areas for charitable events

FINANCIAL STRUCTURE

- Financed with private funds: individual donations, corporate sponsorships, bond financing
- Expected to generate \$70 million in economic activity during first 5 years.



NAMING RIGHTS OPPORTUNITIES

\$1,000,000 or more
Stadium naming rights
Clubhouse
Indoor tennis complex
Exhibition Hall

\$25,000 or more
Indoor courts
Outdoor courts
Viewing Gallery
Player locker rooms

\$750,000 or more
Main Plaza

\$10,000 or more
Main reception room
Childcare area

\$500,000 or more
Scoreboard

Classrooms
Public locker rooms
Green room

\$250,000 or more
Entry Plaza Fountain

Umpires lounge
Media room

\$100,000 or more
Colonnade Walkway
Stadium Box suites
with 12 seats

Less than \$10,000
Honorary bench
Box seat license
Landscape bridge
Personalized,
engraved brick

\$50,000 or more
Roof Deck Area
Players Lounge / Suite
Press Box
Education Center
Main Rooms / Areas
Youth Quickstart Outdoor
Courts
Smaller Amenity Outdoor
Plaza Area
Exhibition Courts



WAYS TO GIVE

- Naming Rights Opportunities
- Charitable contributions
- Personal loan guarantee
- Personal loan to HCTP





FOR MORE INFORMATION

HCTP would be pleased to provide more information about the opportunities listed here or about the campaign in general. We can also discuss other giving methods that best meet your individual needs.

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