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TROY PARK Tennis & Sports Center

February 2011 Newsletter

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Leadership Essentials Project Team Selects Troy Park Tennis

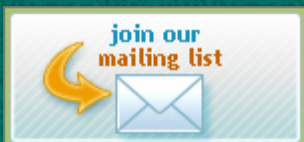
Leadership Essentials (LE), a six month leadership development program for professionals who are rising stars in their organizations and interested in community service, will help make Troy Park Tennis all that it can be! Five members of the 2011 class chose to use their leadership capabilities and entrepreneurial spirit to help Troy Park Tennis and Sports Center reach its potential as a major asset of Howard County.

The obvious and primary market for Troy Park Tennis is tennis players and potential tennis players of all ages; however, HCTP recognizes that there are many secondary but equally important markets! There are opportunities for various sports events, competitions, indoor and outdoor concerts, and community events, especially for nonprofit organizations. Also, the HCTP lease with Howard County provides for County high schools to hold graduations in the Stadium at Troy Park Tennis and Sports Center.

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Buy a brick (\$250) or bench (\$3,000)



Engraved bricks and benches are available for individuals who would like to become a permanent part of the Troy Park Tennis & Sports Center. The bricks and benches will be installed prior to the grand opening of the facility.

[Click here to purchase a brick or bench!](#)

The LE team will identify specific primary and secondary markets and describe the uses and value of Troy Park Tennis and Sports Center to these markets. Once identified, the LE team will advise the Tennis Patrons on the best ways to communicate with and to connect with each market. How will we use print, audio, video, social media, smart phone apps? There are many, many options!

Howard County Tennis Patrons eagerly await the recommendations of the LE Team.

→ Tennis Rules!

Bob Anderman, USPTA Master Pro, provides some helpful insight into the rules and statedgey to improve your game!

An Interesting Rule

I was watching a doubles match recently when the server by accident hit the receiver's partner with a serve. The server immediately apologized to the player who was hit and then did a very curious thing. Since it was an add-in point the server tossed the ball to the receiving team and called the score out indicating they had just won the game. The look on the receiving team was one of absolute disbelief. The receiving team was livid, but the serving team was correct. In tennis all balls are good until they hit the ground or hit what is called a foreign object. When a ball hits a person whether on a serve or in a volley exchange the person struck losses the point. That is the rule. Actually it is rule 17.

Singles Strategy

What I have noticed when watching players tackle the game of singles is that they don't take advantage of the rule of 80%. The rule of 80% has been determined by graphing tennis pros competing in Grand Slam events. The dimensions of the dotted box are 10 feet from the baseline and five feet from the sidelines, plus 18 inches over the net. I am always amused when a player tells me that she or he has lost because their opponent overpowered them or hit all the lines. In tennis we lose because we don't hit the ball over the net and into the court. Take a lesson from the pros and hit your shots in the 80% area. The pros go outside this area when they make a mistake or most importantly when they are sure they can hit a winning shot. Let me say that again, they break the 80% rule when they are sure they can hit the winning shot. That does not mean that they have an opening. It means that they have the confidence that they can hit the correct shot in to the open area. This is probably the biggest mistake that players make, attempting to win points on shots they don't own. If you don't own a shot you will not learn it in the middle of a point. To win in singles use the 80% rule.

→ USTA League iPhone App Now Available

Need to check stats, standings, schedules and scores while on the go? Just in time for the spring

and summer league seasons, USTA has launched a new league iPhone app that allows you to track, measure and improve your league and team at your convenience.



The new application allows you to:

- view league schedules
- track rosters and records
- research statistics and standings
- get directions to your next match
- find a NTRP rating
- report a score from any league match

[Click here to get the app!](#)

* Howard County Tennis Patrons, Inc., a 501 C(3) organization, is the driving force behind the concept and development of the Troy Park Tennis & Sports Center. HCTP will be using www.constantcontact.com to email those interested in the development of the Center periodic updated and event information.

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Troy Park Tennis | 4725 Dorsey Hall Drive | Suite A | Ellicott City | MD | 21042