

The content in this preview is based on the last saved version of your email - any changes made to your email that have not been saved will not be shown in this preview.



TROY PARK Tennis & Sports Center

MARCH 2011 NEWSLETTER

Upcoming Event

Sunday, June 5,
2011

2nd Annual 40-Love
Wine Tasting Match



3 - 6 pm
at
The Gathering Place
in
Clarksville, MD

Featuring
Absolutely Perfect

→ Progress Update for the Troy Park Tennis & Sports Center

The Howard County Tennis Patrons (HCTP) have continued their efforts to build support and develop the Troy Park Tennis & Sports Center.



We want to provide you with a brief update on our progress. You've seen the pictures and heard the plans for what will be a world-class facility. The main challenge in completing this project, as expected, is obtaining financing in today's economic environment. HCTP is pursuing the available financing options and continuing discussions with potential corporate partners. The start of construction of Troy Park has been placed "on hold" by Howard County pending the completion of an independent, third party feasibility study. The feasibility study is evaluating the best use of the entire 100 acre property and HCTP remains involved with the study to validate the positive economic impact and financial

Catering

More information to come!



The 2011 LE Team (clockwise from left): Jennifer Jenkins, Martina Aiken, Anna Hamilton and Joe Zajdel

[Find us on Facebook](#)

[Follow us on twitter](#)

performance of the tennis facility. We expect the feasibility study to be completed in mid-2011.

The Troy Park Women's Tennis Championships will still be held beginning July 25, 2011 at an alternate site since construction of the tennis center has been delayed. The WTA approval of the alternate site is expected soon and we will communicate the details of the tournament once they are available. We hope that everyone will attend to demonstrate a strong interest in the event from the tennis community.

The vision for the Troy Park Tennis & Sports Center remains strong. The development timeline has been extended. We hope that we can continue to count on your support as we work to build a valuable community asset.

→ LE Team Identifies Diverse Markets for Troy Park Tennis & Sports Center

The Leadership Essentials (LE) class of 2011, pictured left, has adopted the Troy Park Tennis & Sports Center (TPTSC) for one of their projects for this year. The volunteer team is excited to provide a fresh look at ways TPTSC can expand uses of the Center by the entire community. The LE team will explore exciting opportunities that the venue will provide to non-tennis players. They suggest high school graduations and proms; sports competitions; concerts and entertainment of many kinds, such as band competitions; local and national arts and crafts fairs; theater groups, wine tasting and cooking demos; private parties; health expositions; gaming tournaments, and the list goes on. Last, but certainly not least, the indoor and outdoor spaces in the Center will provide a beautiful new location for the activities and events of non-profits and local businesses.

Next month, we'll hear the LE team's ideas about ways to reach these markets.

→ Howard County Tennis Patrons support the First Lady's Fight against Childhood Obesity

In late February 2011, First Lady Michelle Obama announced that her "Let's Move!" campaign will partner with the U.S.T.A. to get young Americans active and try tennis. The "Let's Move!" and U.S.T.A. combined effort focuses include getting people to live healthier lifestyles in hopes of battling childhood obesity. Howard County Tennis Patrons support the First Lady's efforts and are developing youth programs for



children to increase their activity and local tennis participation. Once completed, the Troy Park Tennis & Sports Center will host a variety of youth programs to get kids active, educate people regarding healthy lifestyles, and provide a backdrop to allow the next generation to fall in love with the game of tennis.

To read the entire article regarding the First Lady's partnering with U.S.T.A. to combat childhood obesity, [click here.](#)

* Howard County Tennis Patrons, Inc., a 501 C(3) organization, is the driving force behind the concept and development of the Troy Park Tennis & Sports Center. HCTP will be using www.constantcontact.com to email those interested in the development of the Center periodic updates and event information.

[Forward email](#)



Try it FREE today.

This email was sent to jon@troyparktennis.com by jon@troyparktennis.com | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Troy Park Tennis | 4725 Dorsey Hall Drive | Suite A | Ellicott City | MD | 21042